



CASE STUDY

# HERBALIFE Torrance, CA 1,500 SF Office INNOVATION CENTER

The Herbalife Innovation Center was created by Herbalife and built by Kamus + Keller, as a collaborative space for teams to come together to brainstorm ideas, work on strategic projects and solve some of the company's biggest problems in a comfortable and open environment. It was named The Greenhouse because it is a place where employees can collaborate to plant seeds of the future. Herbalife Nutrition is committed to innovation and The Greenhouse is a physical representation of that commitment.

The primary goal of The Greenhouse was to design a flexible space with modular furniture and movable glass partitions that could adapt to classroom seating, stadium seating, small-to-large groups or events. This innovation lab needed to include collaborative workspaces, comfortable lounges, a laptop bar and interactive lobby portal. The challenge was how to design for privacy, accommodate on-demand A/V technology, and create optimal acoustics in a space that is largely made of glass and constantly being transformed.

# **DESCRIPTION**

Key elements that provide an inviting and motivational workspace begins at the entry kiosk. Hanging air plant arrangements surround a touchable flat screen in a custom base. This flat screen provides employees with a place to catch the vision, share ideas and see what is happening in the world of The Greenhouse.





HERBALIFE ARTICLE:
Collaboration Sparks Innovation
https://bit.ly/herbalife-innovation







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# DESCRIPTION, continued...

High ceilings were opened up and lit with Delray Uno Circular lights. Modular furniture in energetic turquoise and chartreuse, mobile desks and over 400 sq ft of writable magnetic glass make it easy for teams to come together anywhere and find an engaging space to work. Custom graphics

"Innovation doesn't happen overnight. For a workplace to be truly innovative you must first create a culture of innovation within the company."

ELIZABETH KRAUS, DIRECTOR, CHIEF INNOVATION OFFICE highlight the company's commitment to inclusivity with "think tank" in over 22 languages frosted on the glass. Gobo lighting adds color and an oversized Everbrite installation provides modern, interactive art. Recessed lighting appears

between glass panels to illuminate darker corners. It also hovers between floating panels of wood, bringing visual interest to the ceiling while providing an acoustical buffer. Participants are invited to write on the glass walls, move their furniture and create the space needed for the moment.

From any configuration teams can access the best of technology. The Greenhouse features on-demand audio/video teleconferencing, audio and plug-and-play software/hardware access. To solve the problem of gaining access, A/V ports are built-in, and software and apps are preloaded into wifi accessible flat screens. All wiring is accessible, but hidden so wires and cables never interfere with room configurations—everything engineered to ensure a seamless fit and a perfect place for ideas to land.









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